



PHOTO SHOOT CHECKLIST

Real estate photography can make a dramatic difference to the number of buyers interested in your property, they can turn a very basic property into a magnet for prospective buyers!

We will be with you every step of the way to ensure your property is portrayed in its very best way. By following the below tips, you can help improve the way your home looks to potential buyers and ensure it stands out from the crowd.

General Preparation

- Vacuum carpets
- Mop hard floors
- Clean countertops
- Clean windows
- Open blinds/curtains
- Remove personal photographs
- Make all the beds
- Hide shoes, jackets, etc

Exterior

- Close garage doors
- Remove cars from driveway
- Mow grass, trim shrubs, clear leaves
- Remove empty planters, pot plants, etc
- Remove cobwebs
- Remove/hide children's toys, equipment, etc
- Clean porch, tidy up tables/chairs/cushions
- Turn on water features
- Clear yard of pet waste & toys

Kitchen

- Remove anything on the refrigerator
- Clear countertops completely
- Try to hide small appliances
- Clean countertops and appliances of smudges
- Clear any island benches
- Hide garbage bins
- Remove everything from the sink
- Clean the side and draining area
- Remove rugs and mats

Dining Room

- Clear table, dust and polish the table top
- Feature one centrepiece such as flowers
- Remove anything hanging on chairs
- Remove child seats/booster chairs

Living Room

- Remove stacks of magazines, papers, mail, etc
- Remove any toys, etc
- Hide TV remote and gaming controls
- De-clutter anything in the room

Bedrooms

- Make beds with matching sets
- Clear bedside tables of any personal items
- De-clutter room and dressers
- Hide charging cables
- Remove family photos
- Remove or hide any item under beds that may show

Bathrooms

- Clear vanity tops completely
- Ensure towels, etc are clean and tidy
- Remove floor mats
- Put toilet seats down
- Remove shampoo, soap, loofahs, etc

Pets

- Hide food and water bowls
- Hide pet crates, beds & toys
- Remove pet hair from furniture